

Track	Title	Description	Duration
Data Essentials	A brief history of data	Explanation of different aspects of data within an organization in an easy-to-understand storyline	2h
	Data science essentials	Get to know some basic data science algorithms and learn tips and tricks in analyzing data	2h
	Data interpretation pitfalls	Understand common pitfalls of data interpretation to mitigate the risk of bad data usage	2h
	Dashboarding	10 recommendations to a well-designed dashboard	1h
Data Organization	Information Management	Learn the role and importance of information management in a mature data company	1h
	Business Intelligence	Discover what business intelligence stands for and what it can mean for your organization	1h
	Data science	What do data scientists do? And how can it help solving critical business questions	1h
	Data strategy	The importance of data strategy and its role on different levels across the organization	1h
	Data foundations	To build a mature data organization you need to have a strong foundation. Learn more about what is happening behind the scenes.	1h
Effective Communication	Presentation skills	Learn techniques for boosting your impact as a speaker.	2h
	Storytelling and slidedocs	Improve your storytelling skills and learn how to effectively communicate ideas, persuade others, and engage your audience.	2h
	Data visualization: do's and don't's	Learn to design visualizations that effectively communicate complex data while avoiding common pitfalls	1h
Data Solutions	Segmentation	Learn how data science can help solve your organization's challenges by deep diving in specific use cases and methods	1h
	Process Mining		1h
	Recommendation engines		1h
	Generative AI		1h
	Predictive Analytics		1h
Analytical skills	Statistics and Testing	Learn the statistical concepts and techniques needed to design and analyze experiments, as well as how to use statistical tests to make informed decisions	2h
	Big Data	Learn how to process, analyze, and visualize large datasets using various big data tools and technologies in this course.	1h
	Cobra	Cobra is a python library to facilitate execution of data science use cases. Learn to use this python package, the way of working, and its advantages	1h
	Git and GitHub	Learn how to use Git and GitHub effectively to manage and collaborate on your code projects in this comprehensive course.	2h